

PRODUCTTM

SEARCH INDIA



- Website Designing
- Web Development
- Search Engine Optimization
- Search Engine Marketing
- Social Media Optimization
- App Development
- Seller Online



PRODUCT SEARCH INDIA

PRODUCT SEARCH INFOTECH

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ABOUT PRODUCT SEARCH INDIA

Product Search India itself means search service to find relevant providers of product and services.

Product Search India is growing, ever-expanding Mumbai, based company with a satisfied client based from various industries around the globe. We have a skilled and professional team with a well- equipped infrastructure providing platform to Large, Medium, and Small enterprises and individuals also. We developed customized modules for all Small & Large scale industries to generate leads from the market. We have Specialized in Web design, Search Engine Optimization and their Product marketing through Social Media and other tools.

OUR PREMIUM SERVICES

Responsive Website

A website created with Responsive web design will display a different interface depending on what device is used to access the site. (laptop, tablet, Smartphone.) people access websites mostly from mobile devices, rather than desktop computers or laptops. The content of Regular websites is difficult to read and even harder to navigate on Mobile or Tablet Devices. That's why uses main purpose of responsive web design is to provide a better web browsing experience on small screens.



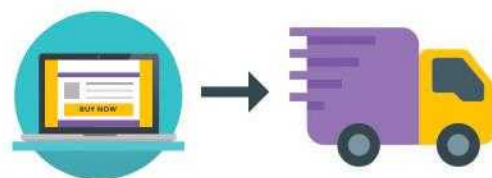
Customized Website

A customized website means custom designed/coded it for you, making it unique. Whereas there are millions of site themes out on the web that, while they may look good, are not unique and many other sites may look identical to yours. It simply means a website with unique design and features. Our websites are distinct.



E-Commerce Website

E-commerce is a term for any type of business, or commercial transaction that involves the transfer of information across the Internet. It covers a range of different types of businesses. It is currently one of the most important aspects of the Internet to emerge. E-Commerce website is often faster, cheaper and more convenient than the traditional methods of bartering goods and services.



Search Engine Optimization (SEO)

Product Search India is specialized in promoting the Website in various search engines like Google, Yahoo, Bing, YouTube, etc. We are Google Certified Professional and Partner.

Search Engine Optimization is the process of increasing the visibility of a website on search engine results pages. Our goal is to improve the relevance of your website so that it is indexed and well positioned by the search engines. For that, we use techniques which consists unique content, Back link, keyword density and keyword position etc. SEO is important for your business because it keeps the search results fair. The higher you rank in results pages, the more clicks and traffic your site will generate.



Search Engine Marketing (SEM)

Internet marketing which refers to the promotion of websites through paid advertising with increasing visibility in search engine result pages is called SEM (Search Engine Marketing). SEM also combines SEO, through which we can rewrite or adjust website content to acquire a higher ranking. SEM consists organic search results with SEO and paid search results with Google Adwords or Bing Ads.



Remarketing

Remarketing is a skillful and well- designed way to connect with visitors to your website. We can place these ads in text or banner format. Remarketing is basically an Adwords aspect which allows the marketer to show Ads to users that have already visited their particular website. Remarketing is very useful for the E-Commerce websites to get relevant messages to the users. For getting best remarketing results we do optimization like frequency capping in Google Adword.



Social Media

Product Search India use Facebook, LinkedIn, YouTube, and Pinterest for the promotion of your product. Through social media, we analyze, monitor, and track online conversation about your product or brand or about related topics of interest. We are implementing different marketing -friendly strategies for our clients to create a platform which is beneficial for their business. We also create service specific profiles for our client website and apps which are managed and designed by the social media.



Mobile App Development

Mobile App is a computer program developed for the mobile devices which includes enterprise digital assistants, personal digital assistants for mobile phones. The three main app stores we normally use which are App Store for IOS, Google Play for Android, and Microsoft Store for Windows 10. Mobile web application runs in mobile web browser. To fulfill business requirement and connectivity with each other, mobile app is very useful.



Seller Online

1. Both can share documents with each other during chat.
2. Operator can redirect visitor on specific URL.
3. Visitors can vote operator for good or bad response (Thumb Up or Thumb Down).
4. We can also keep different invitation message for returning visitors.
5. Operators can send reply to visitors by email from admin panel.
6. Chat message notification on email and Google Hangout.
7. Operator can block visitors.
8. Custom form Fields in chat window.



Our Mission

Product Search India will assist our clients in presenting a professional front to the marketplace. Our mission is to provide our clients with the utmost satisfaction with the highest growth. Product Search India aims to supply advanced technology product in online business and promise you passionate and quality service. We also aim to provide best after sales support so commitment towards a longer contractor ship with client.



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